



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **POL/Simmons, Gardner, Plakon/R/Str(1682**
Agency/T-Code **Southern Campaign Resources (4245)/090C**
Buyer **PENNINGTON,ERIN**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political (1065)**
Brand **RPOF-3 PACK SIMMONS,GARDNER,PLAKC**
Acct Types **National/Political**
Est/Headline **/06285306**
Demo
Revision
Comments **RPOF-3 PAC**

Invoice **635604**
Inv Date **9/30/2012**
Terms **Net 30**
Contract **327632**
Bill Type **Standard**
Period **8/27/2012 - 9/30/2012**

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/1/2012 4:51:12PM**

***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
6.0	Spot	7:00:00AM- 9:00:00	Day,W-1	08/29/12 8:29AM (We)	00:30		RPOF3112	\$2300.00	
7.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,Th-1	08/28/12 5:43PM (Tu)	00:30		RPOF3112	\$2500.00	
7.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,Th-1	08/30/12 5:22PM (Th)	00:30		RPOF3112	\$2500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,W-1,F-1	08/29/12 6:24PM (We)	00:30		RPOF3112	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,W-1,F-1	08/31/12 6:29PM (Fr)	00:30		RPOF3112	\$3500.00	
9.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Th-1	08/27/12 7:06PM (Mo)	00:30		RPOF3112	\$4200.00	
10.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1	08/28/12 7:36PM (Tu)	00:30		RPOF3112	\$4200.00	
11.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1	08/29/12 11:30PM (We)	00:30		RPOF3112	\$2250.00	
11.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1	08/30/12 11:54PM (Th)	00:30		RPOF3112	\$2250.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,F-1	09/04/12 5:28PM (Tu)	00:30		RPOF3112	\$3700.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,F-1	09/07/12 5:13PM (Fr)	00:30		RPOF3112	\$3700.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Th-1	09/03/12 6:29PM (Mo)	00:30		RPOF3112	\$3500.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Th-1	09/06/12 6:28PM (Th)	00:30		RPOF3112	\$3500.00	
14.0	Spot	7:00:00PM- 7:30:00	Day,W-1	09/05/12 7:25PM (We)	00:30		RPOF3112	\$4500.00	
15.0	Spot	11:00:00PM-11:35:00	Day,M-1,Th-1	09/03/12 11:28PM (Mo)	00:30		RPOF3112	\$2500.00	
15.0	Spot	11:00:00PM-11:35:00	Day,M-1,Th-1	09/06/12 11:34PM (Th)	00:30		RPOF3112	\$2500.00	
17.0	Spot	10:00:00PM-11:00:00	Day,W-1	08/29/12 10:16PM (We)	00:30		RPOF3112	\$10000.00	
18.0	Spot	11:00:00PM-11:35:00	Per week (1),Mo,Tu,We,Th,Fr	09/07/12 11:33PM (Fr)	00:30		RPOF3112	\$2600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$63,700.00	Total Spots	18
Commission	(\$9,555.00)		
Net Total	\$54,145.00		

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